

Company Profile



BOSS Home Appliances : KOH-I-NOOR Hi Tech Private Limited - Since 1989

Premium Products Range Of

KOH-I-NOOR

SINCE 1989



بِسْمِ اللّٰهِ الرَّحْمٰنِ الرَّحِیْمِ

Scope of Business

- 1900+ Dealership Network
- Banking Sector of Pakistan
- Power Retailers (Modern Trade)
- E-commerce and Online Sales Division
- Government and Private Institutions of Pakistan

Premium Products Range Of
KOH-I-NOOR
SINCE 1989
★★★★★



We are BOSS. Establish in 1991 Pakistan

“BOSS” is the brand name of KOH-I-NOOR HI-TECH (Pvt) LTD. established in 1991. Company has gained excellent reputation within a very short period of time.

“BOSS” is a leading manufacturer of washing and dryer machine in the region and dominating the local market due to its high precision products and now capturing international market. Specially USA, Africa, Middle East and South East Asia due to its innovative designs and quality. “BOSS” has 26 Years experience in the field of Home Appliances Manufacturing & Distribution. We have a highly skilled and qualified research and development team. A highly motivated and technically sound middle management and production staff & a very efficient after sale service throughout Pakistan as well as in foreign countries. We Provide Best Quality And Advance Technology.

DILIGENCE and PRECISION

BOSS due diligence solutions are innovative, cost-effective and based on robust bench marking. Our Countrywide network of partner law firms that can provide on-the-ground assistance and nearly two decades of anti-bribery expertise, BOSS offers superior quality and competitive pricing.

Our continuous improvement over the last three decades is what keeps us in the top 1% of our industry. We are dedicated to providing the highest quality products as well as exemplary customer service and support. BOSS is known throughout the world for purity and for our ability to handle custom orders affordably and efficiently. BOSS is the top manufacturer selling brand of Air Coolers in Pakistan. Washing Machine is our parent product. BOSS is the only brand in Pakistan who gives three year warranty with Washing Machine and Spin Dryer. BOSS Electric and Gas Instant Geyser's are Best from all other brands in Pakistan. Because of it's low consumption in Electricity and Gas and Best Quality. BOSS Microwave Ovens are Unique in Design and Advance in technology. BOSS Electric Irons are Advance in Features and Low in Electricity

PASSION

We understand the importance of providing our clients with the highest level of service. We work to make concrete relationships and give complete satisfaction to our clients through a team of trained “Wealth Managers” in different parts of the Country.



Muhammad Tariq
CEO Of KOHINOOR Hi Tech



Muhammad Arif
MD of KOHINOOR Hi Tech

Vision of BOSS



Owners of BOSS Home Appliances Announced to Bear all Losses & will not Lay Off any Employees





BOSS Home Appliances
KOH-I-NOOR Hi Tech - Since 1989

Power Retailers of Pakistan

BOSS Home Appliances are Available on all Modern Trade Stores Across Pakistan





BOSS Home Appliances
KOH-I-NOOR Hi Tech - Since 1989

Banking Sector of Pakistan

KOH-I-NOOR Hi Tech Premium Products are available at all Banking Network in Pakistan





Bank of Khyber



faysalbank



Meezan Bank



بنك دبي الإسلامي
Dubai Islamic Bank

alBaraka
البركة

SINDH BANK
سندھ بینک

Multiple Vacant Positions | Apply Now

Standard
Chartered
Pakistan





BOSS Online Shopping
www.bosshome.com

E-Commerce

BOSS Home Appliances are available at All Online Electronics Stores



www.bosshome.com





1900+ Dealership Network

All Across Pakistan

KOH-I-NOOR Hi Tech is serving the Nation in Electric and Electronics Industry - Since 1989







1900+ Dealership Network

Premium Products Range Of
KOH-I-NOOR

SINCE 1989





BOSS Home Appliances
KOH-I-NOOR Hi Tech - Since 1989

OEM - OBM - ODM

Providing Manufacturing Services - Since 1989

KOH-I-NOOR Hi Tech Provides Services to Following Brands in Pakistan



Pak Elektron Limited



EcoStar  **GREE**



Enviro

WAVES Plus



KENSTAR



Social Media

Digital Marketing Strategy



Our Vision on SocialMedia

Without Social Media Marketing, it is not possible for a business to become successful and expand. Social media marketing helps businesses reach more people, connect with potential customers, and build a strong presence in the marketing, which is crucial for growth.

Our Mission on SocialMedia

BOSS Home Appliances has set the mission to support their exclusive business partners on social media for their growth.

BOSS SEMI-AUTOMATIC WASHING MACHINE



سنگل کی پرائس میں

TWIN TUB
Washing Machine



BOSS Semi-Automatic Washing Machines

Fully Automatic Washing Machines





Haier LED



SONY

TCL



BOSS HOME APPLIANCES



BOSS HOME APPLIANCES **BOSS HOME APPLIANCES**



**SEMI
AUTO**

EXPERIENCE
A NEW WAY OF LIFE WITH APPLIANCES

17 YEARS GRAND ANNIVERSARY

KENWOOD

Experience Live Cooking With Kenwood Kitchen Appliances

WESTPOINT
Home Appliances

A convenient way to give your kitchen a fresh and scrupulous style

GREE

KENWOOD

METRO

Cash & Carry Pakistan

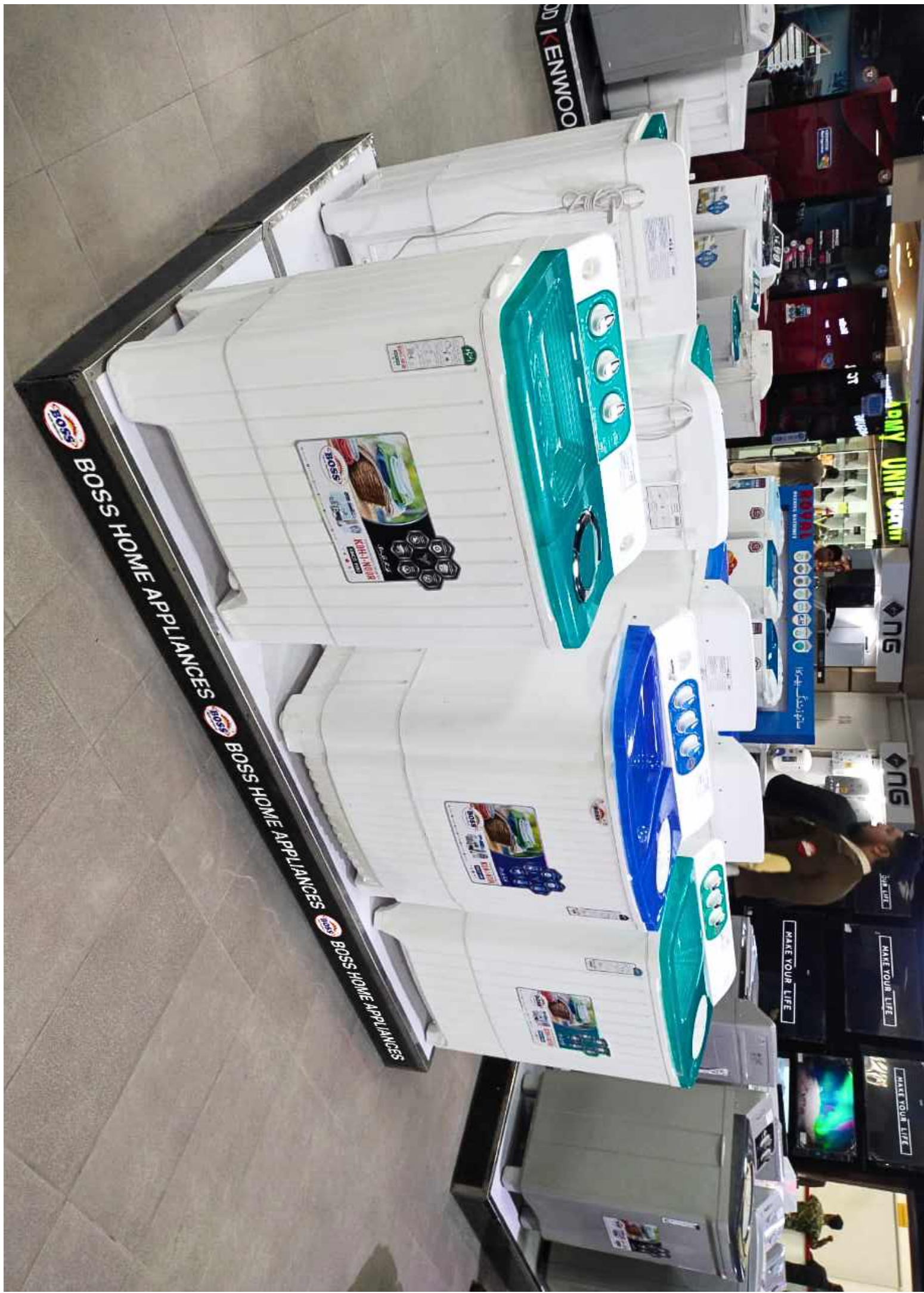


BOSS HOME APPLIANCES
Is Now Available In

METRO
CASH AND CARRY

All Across Pakistan!





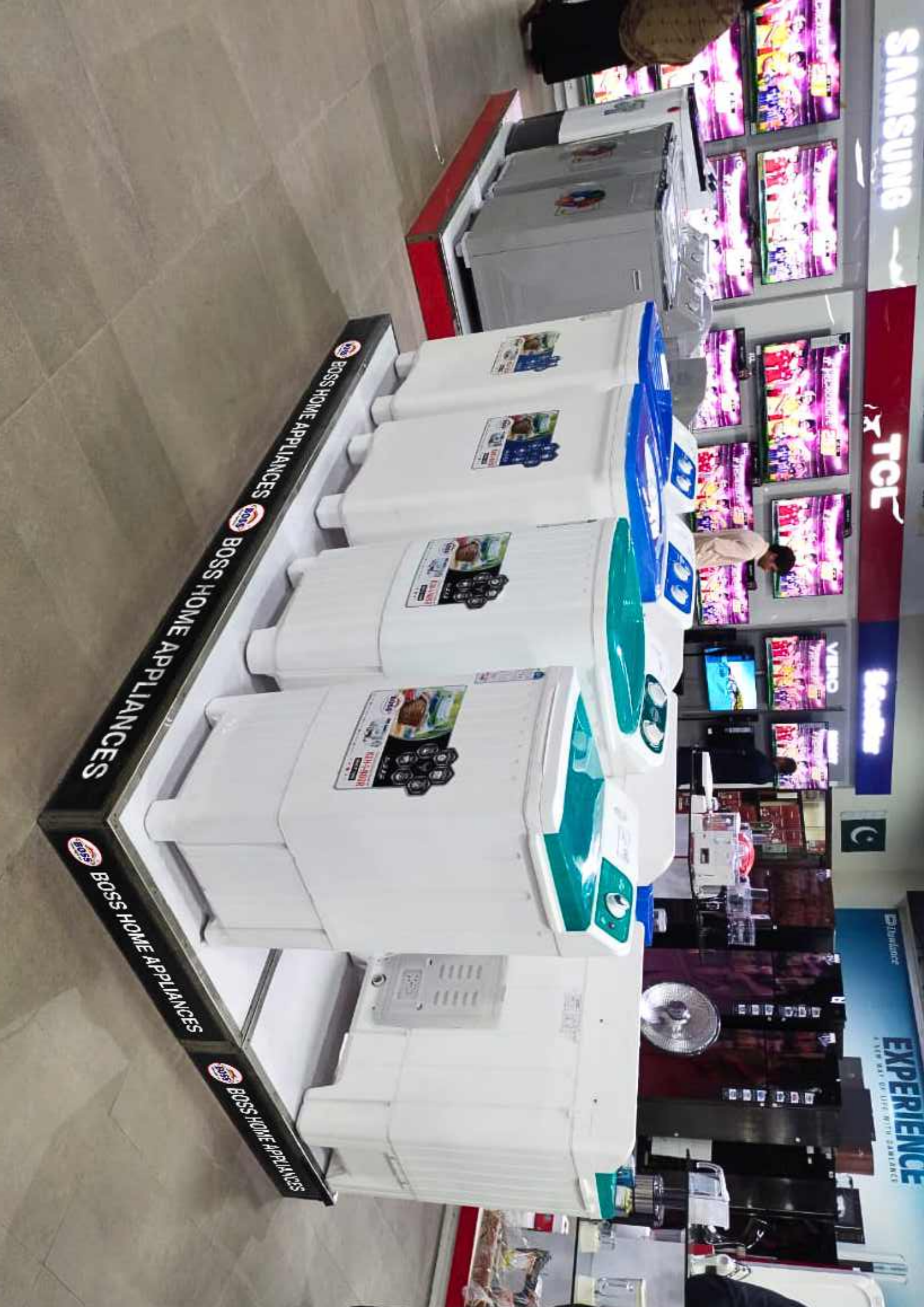
SAMSUNG

TCL

Lenovo

Experience

EXPERIENCE
LIVE THE BEST OF LIFE WITH SAMSUNG





BOSS HOME APPLIANCES

METRO
FREE DELIVERY

METRO
FREE DELIVERY

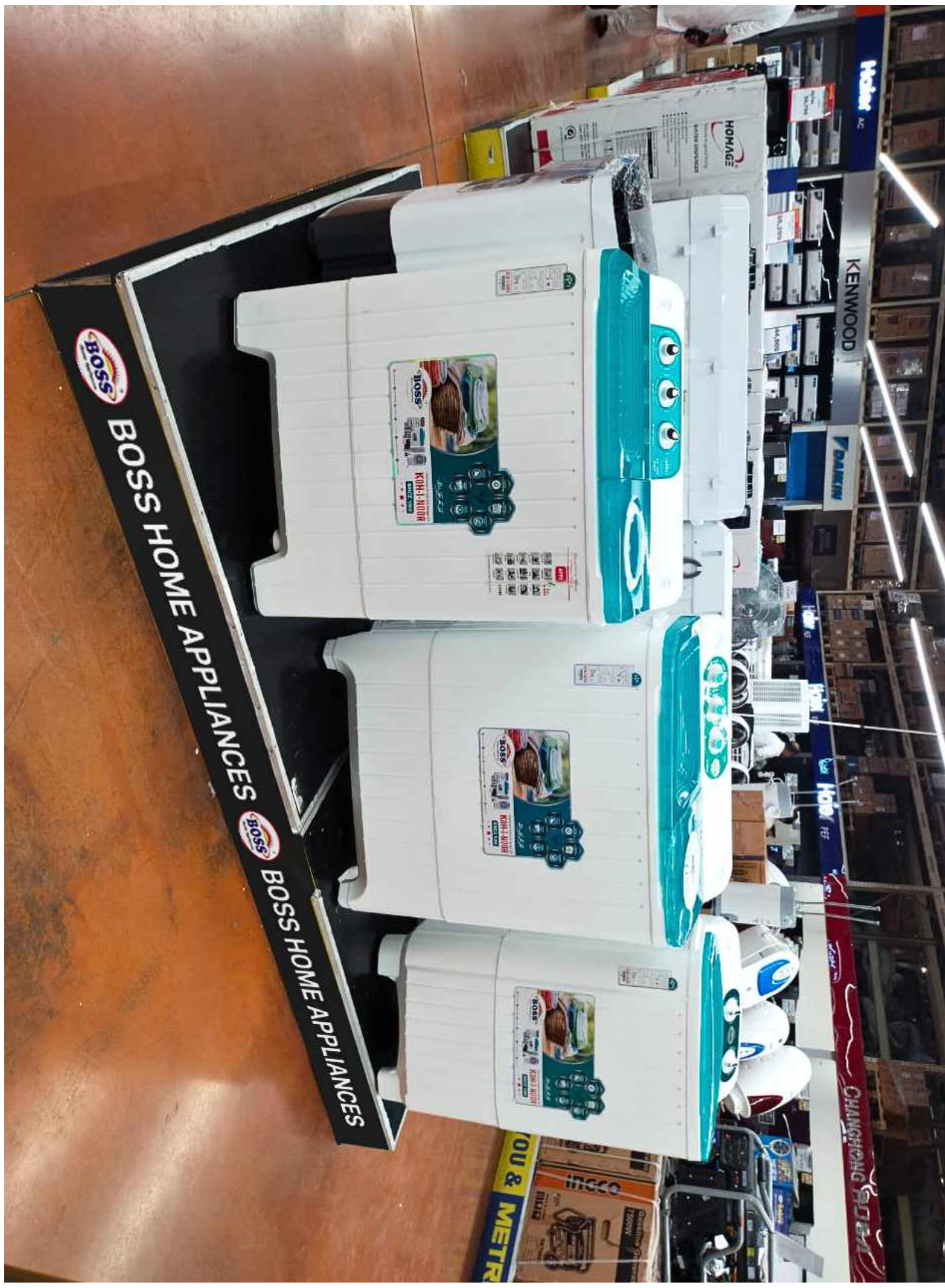
METRO
FREE DELIVERY

METRO

METRO

METRO





BOSS HOME APPLIANCES



BOSS HOME APPLIANCES

KENWOOD

PANASONIC

HOMAGE

HOMAGE

CHANGSHENG

YOU & METR

INSCO

METRO

174.999

Durable
POWERFUL

Two white BOSS KIRK-3000R washing machines are displayed on a black stand. The stand features the BOSS logo and the text "BOSS HOME APPLIANCES" on both sides. Each machine has a teal door and a control panel with three buttons. A price tag on the left machine reads "174.999". The machines are positioned in a store aisle, with other appliances like heaters and vacuum cleaners visible in the background.



BOSS HOME APPLIANCES

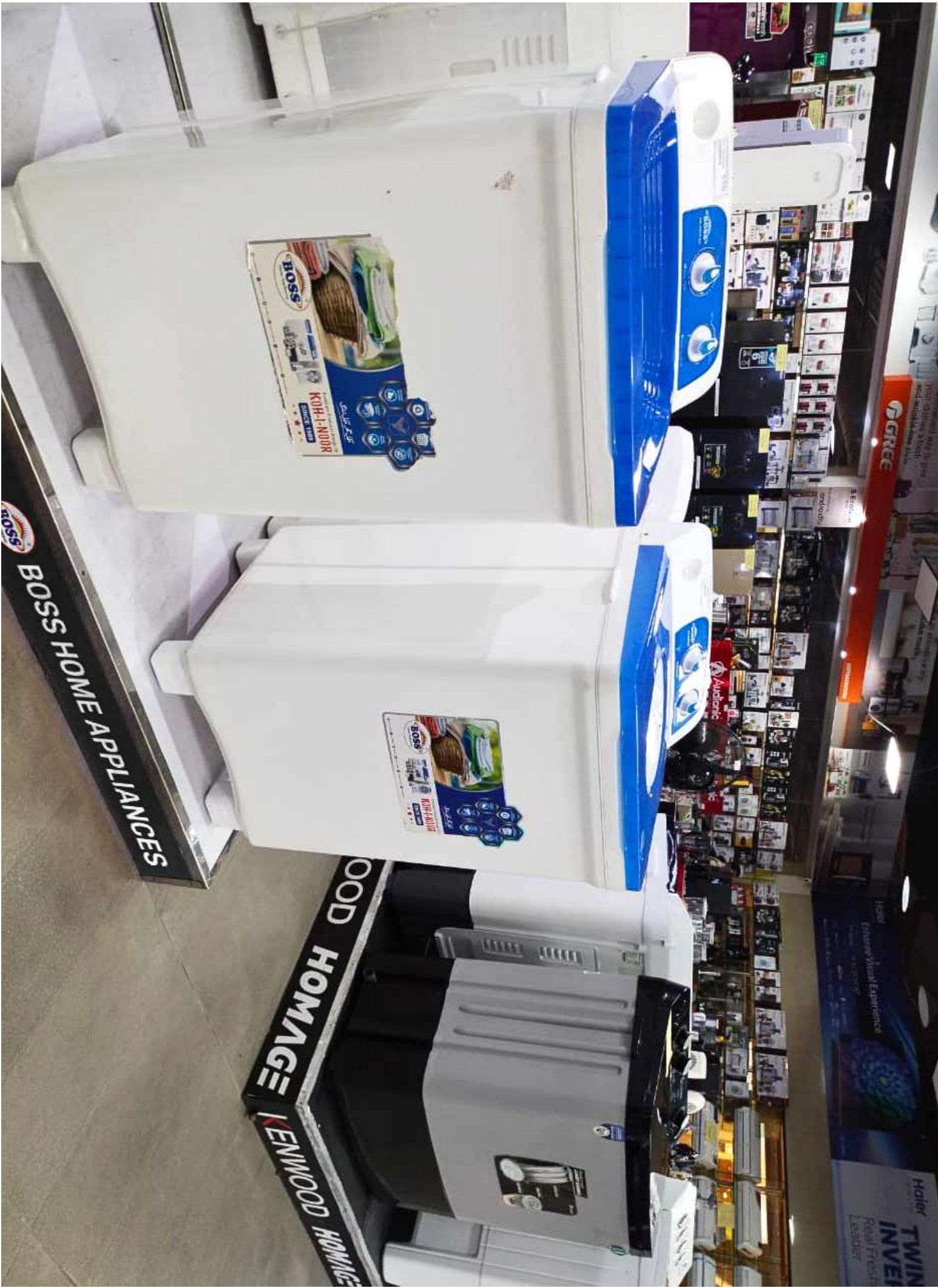


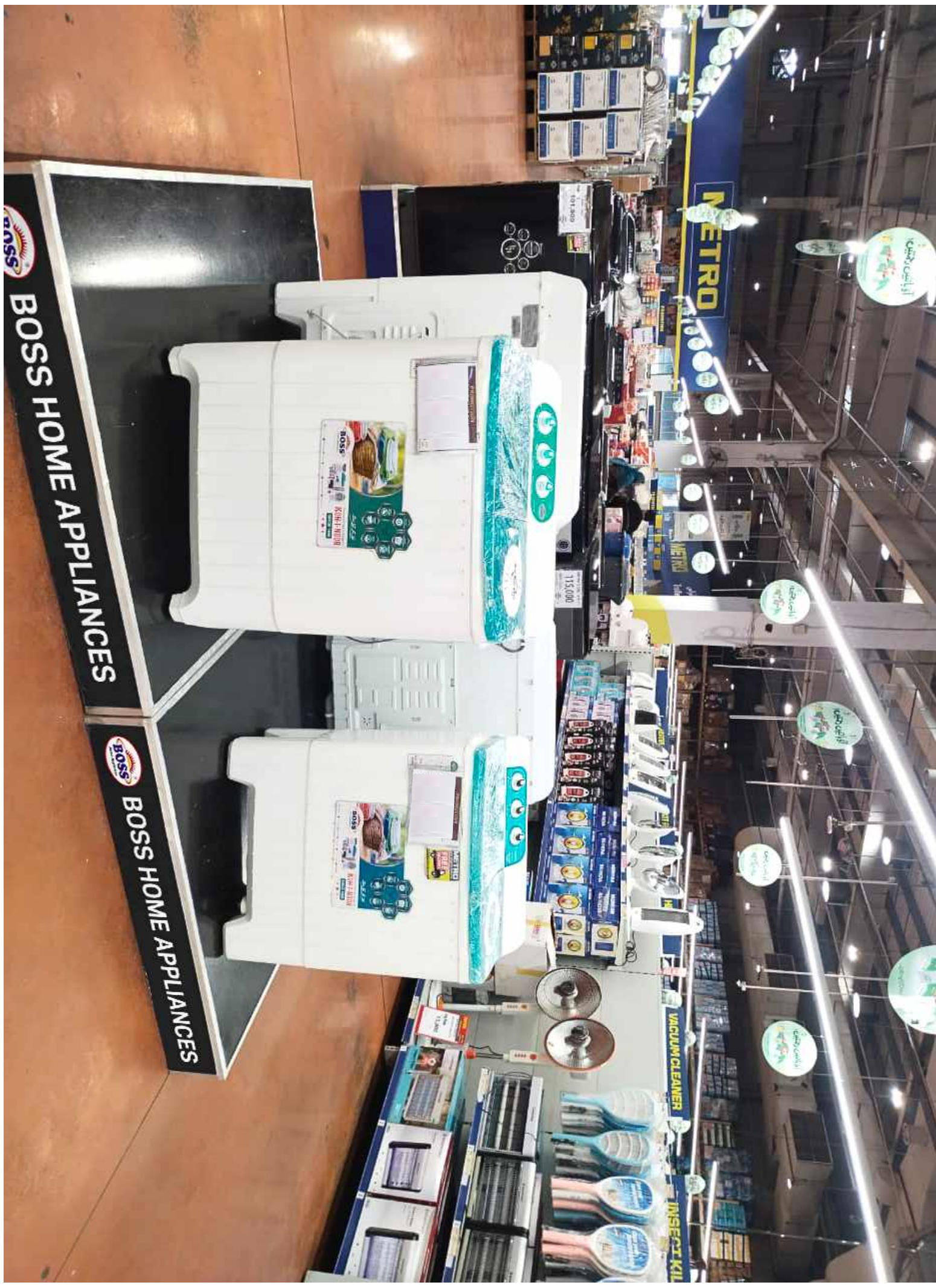
BOSS HOME APPLIANCES

VACUUM CLEANER

HEATER

HEATER





BOSS HOME APPLIANCES



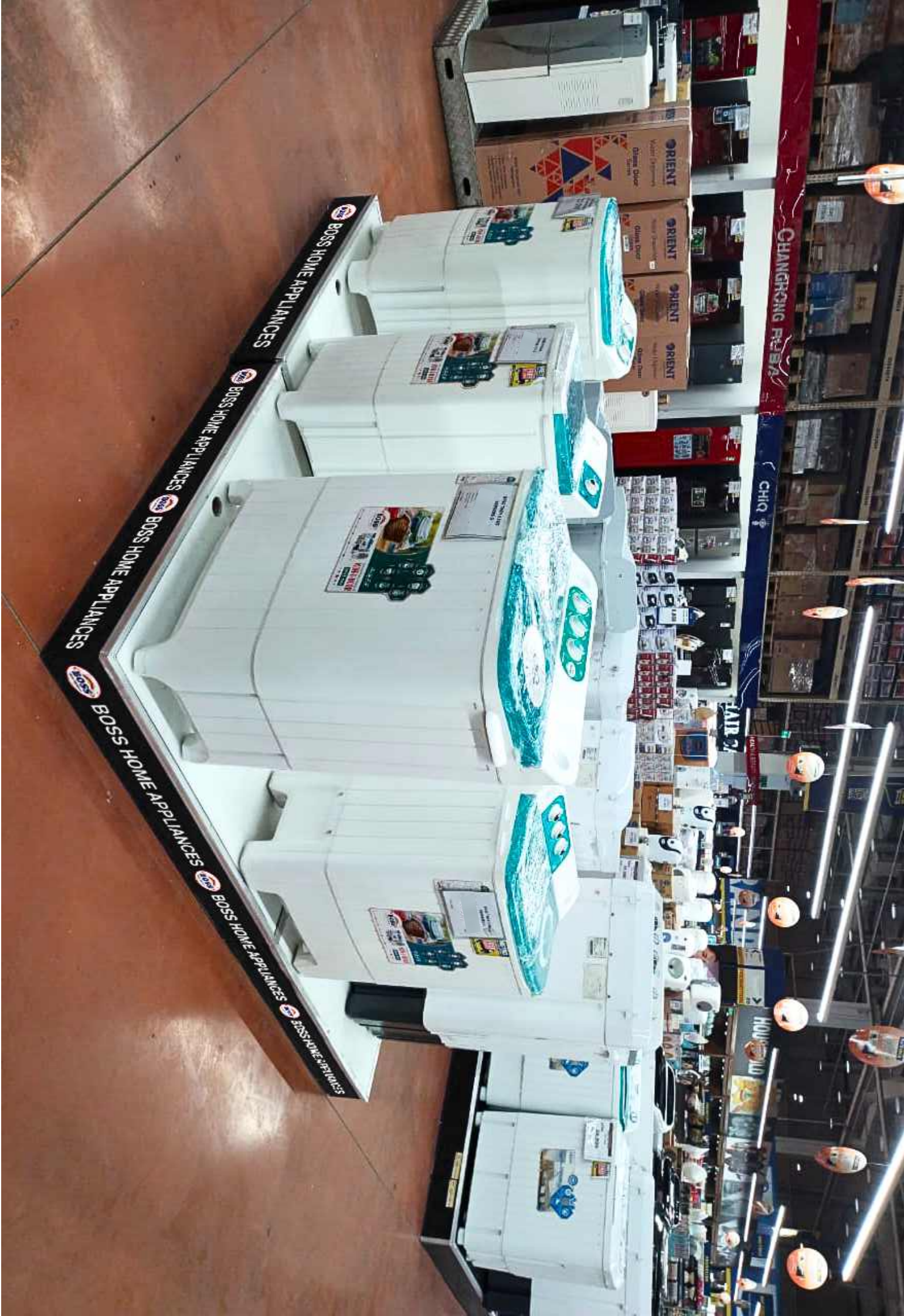
BOSS HOME APPLIANCES

METRO

VACUUM CLEANER

INSECT KILL

115,000



BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES
BOSCH HOME APPLIANCES

CHANGRONG PESA

CHIQ

ART

HOUSEHOLD

ORIENT
ORIENT
ORIENT
ORIENT

ELECTRIC WATER HEATER



سہولت وہ جو ہر لمحہ ساتھ نبھائے
اب گرم پانی No Problem 70% بجلی کی بچت



Free Home Delivery - Available in Four Sizes : 10CL | 15CL | 25CL | 50CL



پاکستان میں برہمنی بار 100%
**STAINLESS STEEL
WATER TANK**



BOSS Electric Water Heater



STARTUP
PAKISTAN



BOSS Electric Water Heater Saves
70% of Electricity and Provides
Life-Time Warranty of its **100%**
Stainless Steel Water Tank





STARTUP
PAKISTAN



BOSS is the Only Brand that
Provides **Electric Water Heater**
with **100% Stainless Steel Water**
Tank and Life-Time Warranty



STARTUP
PAKISTAN



اردو



پاکستان کی واحد کمپنی ہے جو ایکٹرک وٹر گیزر میں 100%
سٹینلیس سٹیل وٹر ٹینک کی لائف ٹائم گارنٹی کے ساتھ 70%
فیصد تک بجلی کی بچت بھی فراہم کرتی ہے۔





Imtiaz



LIFE TIME

100% Stainless Steel Water Tank

Electric Water Heater

70%

فیصد تک بجلی کی بچت

it!



BOSS Electric Water Heater Saves
70% of Electricity and provides
Life-Time Warranty of its **100%**
Stainless Steel Water Tank





Tech
DAD

**BOSS Electric Water Heater Saves
70% of Electricity and Provides
Life-Time Warranty of its 100%
Stainless Steel Water Tank**

T e c h D A D . P K



LIFE TIME



**Tech
DAD**

**Boss Electric Water Geysers / Heaters
are the Only Ones Available in Market
having 100% Stainless Steel Water Tank
with Life-Time Warranty**

T e c h D A D . P K



Electric Water Heater / Geyser

11.11
11-21 NOV



LIFE TIME



10CL 15CL 25CL 50CL - Free Home Delivery

 Daraz



111

NEW YEAR SALE

**NEW YEAR,
NEW GOAL**



LIFE TIME

100% Stainless Steel Water Tank



**Electric
Water
Heater**

FREE 

SHIPPING



Electric Water Heater / Geyser

11.11
11-21 NOV

Free Home Delivery



LIFE TIME



Available in 4

Models / Sizes

10CL - 15CL - 25CL - 50CL

Darqaz 1212

Sale

BOSS Electric Water Heater



LIFE TIME

100% Stainless Steel Water Tank



Customized (OEM - OBM - ODM)

Electric Water Heater



70%

فیصد تک بجلی کی بچت

100% Stainless Steel Water Tank

LIFE TIME

Guarantee
Steel Tank

Available in Four Models

10CL - 15CL - 25CL - 50CL



Electric Water Heater Wall Display for Dealers



Life Time Warranty Products



Electric Water Heaters



ہر گاہی چیزیں جو ہماری زندگی میں بہت ساری سالوں کی عمر رکھتی ہیں وہ ہیں۔

نہ صرف کنٹرول

ہاں ہی بلکہ اس کے ساتھ ہی ایک Over Heat سے بچانے والی

فول ان لوڈ مرک ٹانگ کہ ہے جس سے ہمیں بچانے سے کوئی خطرہ نہیں ہے۔

LIFE TIME

اول مرہ فی پاکستان
خزان میاء من الفولاذ
المقاوم للصدأ بنسبة ۱۰۰٪

پاکستان میں پہلی بار 100%
**STAINLESS STEEL
WATER TANK**



Nationwide Expert in thermal comfort Solutions



BOSS AIR COOLERS

PREMIUM PRODUCT RANGE OF KOHINOOR



تقنية العاكس كفاءة الطاقة تصل إلى 70%
INVERTER
TECHNOLOGY
UPTO 70% ENERGY EFFICIENT



Intiaqz



تقنية التلاجة
ICE BOX
TECHNOLOGY

HI SPEED





**Tech
DAD**

BOSS Air Cooler (Inverter Technology)
Consumes Less than 180 Watts
with Powerfull Air Throw and
Ranks No.1 Air Coolers in Pakistan

T e c h D A D . P K



STARTUP
PAKISTAN

YOU
&
M



**BOSS Inverter Technology
Air Cooler Consume Less
than 180 Watts and Become
the 1st Choice of Customers**





STARTUP
PAKISTAN

اردو



BOSS ایئر کولر (انورٹر ٹیکنالوجی) پاکستان میں کسٹمرز
کی اول ترجیح ہے جو کہ طاقتور ایئر تھرو کے
ساتھ 180 واٹ سے کم بجلی استعمال کرتا ہے





STARTUP
PAKISTAN



لوڈشیڈنگ کا حل

SOLAR AIR COOLER (12 V)



ICE BOX

AC کے لئے بھرتی



BEST COOLING
MACHINE



COOLING PADS



BOSS Introduced **Solar Air Coolers (DC-12V)** Which are the **Best Alternative to Electricity**



TCL

Lenovo

CSD
The Cooling Store

CSD
The Cooling Store



BOSS HOME APPLIANCES | AIR COOLERS



ANCES

KENWOOD
Experience Live Cooking with Kenwood Mission Appliances



EXPERIENCE
LIVE COOKING WITH
KENWOOD MISSION APPLIANCES

12 years
of experience

Kenwood

BOSS AIR COOLERS

BOSS AIR COOLERS



BOSS HOME APPLIANCES



First Time Ever In PAKISTAN

PERSONAL AIR COOLER (INVERTER/SOLAR DC-12V)



IMPORTED HONEYCOMB COOLING PADS



FOOD GRADE PURE PLASTIC



ELECTRICITY EFFICIENT



ECONOMIC MODEL



SOLAR AIR COOLER (DC-12V)

ZERO ELECTRICITY BILL



IMPORTED HONEY COMB COOLING PADS



Breathe Pure Clean Air With BOSS



ECM-5200 (DC 12V)

22 Litres WATER TANK CAPACITY

SHOP NOW! www.bosshome.com



لوڈشیڈنگ کا حل
بجلی کا بہترین نعم البدل

SOLAR AIR COOLERS

KE-ECM-5200 (12 V)



ECONOMICAL MODEL



POWERFUL AIR THROW



COOLING PADS

BEST OPTION FOR SHOP COUNTERS!

PERSONAL AIR COOLER ECM-5200 (SOLAR DC-12V)



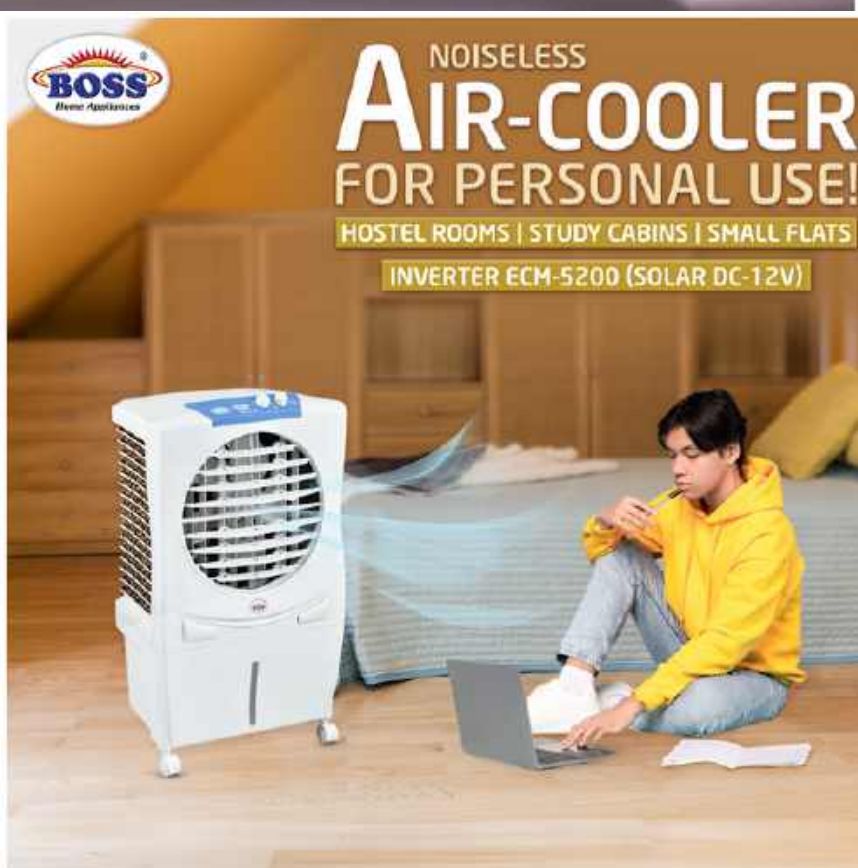
PERSONAL
HEALTH CARE
WITH PERSONAL AIR-COOLER
INVERTER ECM-5200 (SOLAR DC-12V)



NOISELESS
AIR-COOLER
FOR PERSONAL USE!

HOSTEL ROOMS | STUDY CABINS | SMALL FLATS

INVERTER ECM-5200 (SOLAR DC-12V)





DRIVE WITH COOL MIND!

PERSONAL AIR COOLER ECM-5200 (SOLAR DC-12V)



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ٹرک میں شدید گرمی کا حل

Personal Inverter Air Cooler ECM 5200 (Solar DC-12V)





Beat The Heat Wave

Protect Your Loved Ones From This Heat Stroke



BOSS AIR COOLERS

Inverter and Solar Technology

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Serving The Nation - Since 1989

Premium Products Range Of
KOH-I-NOOR

SINCE 1989



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